Taipei 2014台北魅力展 SHOW DAILY

Fashion Exhibit • 靜態區

November



經濟部國際貿易局廣告 紡拓會執行

Time to accessorize 來妝點服裝吧

amous New York City-based designer Michael Kors once said, "I've always thought of accessories as the exclamation point of a woman's outfit," stressing the importance of accessories to complete one's look.

The following six brands just might have the purse or scarf that you lack. The bags of Pepper's sport a metal winged horse pendent to represent the drive to pursue one's dreams when confined by the realities of life. Casma lives by its motto, "heading outside of your house is traveling," upon releasing a line of travel bags in all sizes, perfect for a one-day or a weeks-long trip.

Wastara's scarves are made from

natural materials, including wool from Cashmere goats made into yarn then woven into scarves. Prolla takes the art of umbrellas to a whole new level, turning every umbrella into a distinct work of art. The Taiwanese artists who collaborated with the designers of Minervac channeled their inner children while designing its clutches, placing adorable animal figures on their accessories. Litex's accessories literally light up the exhibition hall, as LED light bulbs embedded in ribbons woven into hats and purses blink to draw the eyes of passers-by.

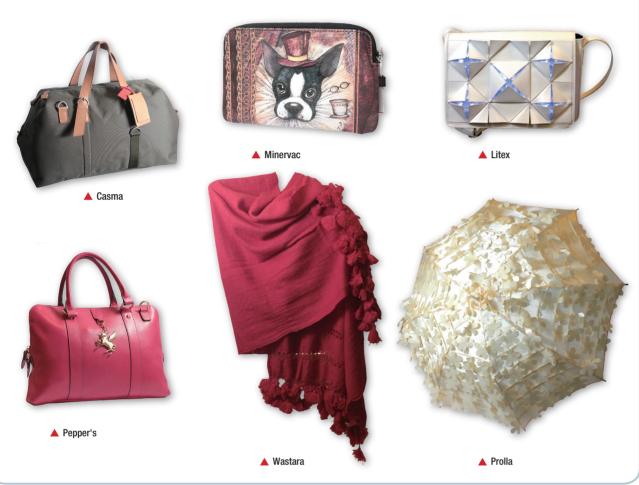
大口名紐約設計師Michael Kors曾説過「一直以來,我把配件當作女裝 的驚嘆號。」對他來說,有了畫龍點

睛的配件,造型才能完整。也許你能 在下面的六個品牌中找到你缺少的皮 包或是圍巾。

「Pepper's」的包包上垂掛著一隻 飛馬的吊飾,象徵人們不甘被現實侷 限,渴望追求夢想的心情。「Casma」 遵守自己「出門即是旅行」的原則, 推出各種大小的旅行包,適合一天到 幾個禮拜的長旅行。「Wastara」的 圍巾由全天然的材質製成,將喀什米 爾山羊毛做成毛線,再編織成圍巾。

「Prolla」重新定義製造雨傘的工藝, 每一把傘都是獨特的藝術品。在設計 手拿包時,跟「Minervac」設計師合 作的台灣藝術家探訪心裡的小孩,將 可愛的動物們融入飾品的設計中。 「Litex」的飾物確實照亮了展場,鑲

有LED燈泡緞帶的帽子與包包吸引了路











機能又時尚

IT Underwear Innovation Alliance and Taiwan Functional Textiles jointly organized a trunk show on Nov. 8 to promote Taiwanese functional apparel. Underwear and sportswear made according to advanced techniques to become more functional and fashionable

were showcased by local brands such as Wonderful Power and Globe Trotter. /_灣優質內衣聯盟與台灣機能性紡織 □品今日進行聯合展演,推廣台灣機 能性成衣品牌的優質形象,並發表兼具機 能、時尚與技術的內衣和運動服飾。其中 包括「普俐鴻有限公司」展出的女性內衣 及「遊遍天下實業有限公司」所帶來的機 能性戶外服飾。 ■

Fashion Express • 時尚快遞







- 1. If you dress fashionably, your scent should also be unique. P. Se7en showcases the fragrances of tea. 穿著時尚,香氣也得與眾不同, P. Se7en展出一系列獨特的時尚茗
- 2. Visitors wait in line to get a cup of plum liquor. The venue offers several cocktail areas for visitors to relax and enjoy a drink. 參展人潮排隊等待來一杯梅酒,場內 備有幾區供大家在逛展時放鬆的酒水
- 3. In the exhibit area, one not only can see the latest trends but also get a pair of stylish shoes. 靜態展區不但可看見最新潮流還可當 場買雙設計感十足的美鞋。■



Beyond fashion: from classic to contemporary

超越時尚:從古典到當代

erhaps every designer's dream is to create a long-lasting look that can endure the test of time. From various inspirations taken from nature, history and culture, these designers will do whatever it takes to create timeless fashion. Designers who displayed their creations on the third day of Taipei IN Style (TIS) showed their ambitions with this lofty goal in mind.

Two brands from Shanghai, YIHUI and THETHING, collaborated for the show, presenting a trend that ranges from classic to urbanity. THETHING first took the spotlight with its fun and joyful approach to urban outfits inspired by outdoor adventure, while YIHUI showcased the beauty of traditional clothing in Eastern cultures.

The second runway show —The Ultimate of Luxury — by Lin Go-ji, presented

the glamorous era of the '70s, when party culture swept through the fashion world. Incorporating Bohemian cuts and flowing designs, the spring/summer dresses of Lin gave audiences a glance of a high-end couture fantasy.

Well-known global brand EIFINI showed its new 2014 fall/winter collection at the end of TIS Day 3. EIFINI delivered a perfect combination of Eastern humbleness and French chic. With iconic flowery textiles, EIFINI upgrades the everyday dress to the next level.

The runway shows on the third day of TIS may have ended but the spirit of these talented designers will persist in the hearts of every viewer.

文 許每一個設計師的夢就是打造一款永不 過時的風潮。他們在各式各樣的靈感中

穿梭,從自然、歷史、文化中汲取創造永恆 的思維。而在第三天台北魅力展上舉辦服裝秀 的設計師們,就展現了他們對打造永恆的企圖

「一慧服飾」與潮牌「THETHING」 合作演出,呈現一場穿越古典到城市風尚的伸 展台。「THETHING」呈現了都市潮流的玩 心與樂趣,具化了人們最瘋狂的叢林探險白日 夢。而「一慧服飾」則展現了中國現代華服 的古典之美。

第二場由林國基所帶來「華麗的極限」, 展現了70年代派對文化的奢華。結合了波西米 亞風的線條和飄逸,林國基的春/夏新裝讓觀 眾能一窺高端訂製服飾的極致華貴。

而最後,則是國際知名品牌「伊芙麗」 帶來的壓軸好戲。「伊芙麗」2014秋/冬新 裝融合了東方內斂的含蓄與法式浪漫時尚。這 個品牌以代表性的浪漫緹花布料,將時尚女裝 提升到另外一個層次。

即使今天的時裝秀暫時的結束了,這些 設計師們的精神與決心已然深植於觀眾們的心

Fashion Exhibit • 靜態區

Searching for your own urban style

ashions fade, style is eternal," said Yves Saint

Searching for your own style is a trendy attitude toward life nowadays. No matter whether people like your style or not, it is up to you and your personality to express yourself in whatever way makes you feel special in this modern world.

Everyday urban wear from 3rd Party Cookie embodies this story of strong and independent women, while Novi presents a more relaxed lifestyle. Pairing the sassy garments of ai with the unique F-Knit knitted shoes by Hueite International, you are ready to rock the fashion world with your playfulness and your heart on your sleeve.

Dress up! It is time for you to dominate the fashion world and create your own style.

⇒几計大師聖羅蘭曾說:「時尚會消 **口**又退,而風格才為永存。」 近年來,尋找自我風格成為一種

流行的生活態度。無論你的風格是否受 人喜愛,你的獨特個性成為了你每日 穿搭的根據,塑造了你與他人的不同之

「3rd Party Cookie」的每日辦公 服飾敘說了一個獨立又有個性女孩的 故事。而「Novi」則呈現了一個更輕鬆 簡單的都市風格。當富有玩心的「ai」 洋裝配上了「F.knit」一體成形的編織 鞋,你準備好展現出深藏於你心的小女

換上你的時裝,這是你該主宰時 尚,打造自我永存風格的時候了。







Novi ▲ 3rd Party Cookie